

PAULINA BOURS GANDARA

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SUMMARY

Dynamic professional with a unique blend of expertise in law, non-profit advocacy, and the visual arts. Demonstrates a proven ability to provide strategic support to NGOs, emphasizing impactful legal practices and human rights advocacy. A creative talent with in-depth practical and theoretical artistic knowledge, committed to leveraging legal expertise to foster social change and integrating artistic insight within creative industries.

EDUCATION

Universidad de Monterrey | Monterrey, México

August 2022 - present

Bachelor's degree in law (expected graduation: 2026)

- Developed advanced research, analytical, and communication skills through legal studies.

Columbia University | New York, USA

May 2025 - July 2025

Advanced painting intensive

- Received personalized mentorship and critiques from internationally recognized figures in the art world, including faculty and visiting artists and curators enhancing creative and technical proficiency.
- Engaged in individual and group critiques, technical tutorials, and studio visits with New York gallery and museum professionals, fostering a robust network in the art community.

Universidad Carlos III | Madrid, Spain

January 2024 – June 2024

Exchange Program, Faculty of Social Sciences

- Studied Legal Sociology, Philosophy, and Historical Foundations of Legal Systems, deepening understanding of social, philosophical, and historical contexts of legal frameworks and ethical considerations in law.
- Strengthened cross-cultural communication and teamwork skills in a diverse academic environment, collaborating on projects with global peers.

Instituto Tecnológico de Monterrey | Sonora, México

August 2018 – January 2021

High school

- Recognized as Best Delegate at United Nations Model, demonstrating leadership, negotiation, and public speaking skills.

St. Mary's School | Shaftesbury, England

August 2015 – August 2017

Secondary school

- Served as President of the Student Council, honing organizational, leadership, and interpersonal skills.

PROFESSIONAL EXPERIENCE

Renace A.B.P. | Monterrey, Mexico

Civil society organization | *law intern*

January 2025 – June 2025

- Opened and managed legal files for low-income individuals, conducting detailed research and analysis of legal backgrounds to assess eligibility for societal reintegration, directly supporting human rights and rehabilitation efforts.
- Organized and optimized the organization's digital platform, enhancing accessibility and efficiency of resources for advocacy and community outreach.

Independent artist

Self-Employed

2017- present

- Autonomously managed creation, shipping, and receipt of over 30 original artworks, coordinating national and international transactions directly with clients.

- Built and managed a global social media presence to promote artwork, refining digital marketing, content creation, and audience engagement strategies to drive sales and enhance brand visibility.
- Exhibited at national and international events, showcasing creative and organizational skills.

ADDITIONAL TRAINING

Sotheby's Institute of Art |

2025 Art Law Course

- Gained comprehensive understanding of legal frameworks applicable in the art world, including copyright, trade market, and intellectual property laws.
- Explored the mechanisms of the art market, focusing on auctions, valuations, and regulatory considerations.
- Engaged in practical case studies, addressing issues such as authenticity, provenance, and dispute resolution,

Christie's Education | 2025

Intensive Contemporary Art Course and Art Tour | Mexico City, Art Week

- Insight into the mechanisms of the contemporary art market.
- Engaged in art events and collector home visits, building a professional network with artists, artists, curators, and collectors, and honing cross-cultural communication and relationship-building skills.

The Museum of Modern Art | 2024

Contemporary Art Course

- Developed analytical skills through critical analysis of contemporary art movements and their socio-political contexts, enhancing research and interpretive abilities.

Madrid Academy of Art | 2024

6-Month Program in Traditional Painting

- Mastered oil painting techniques and figurative representation, enhancing technical proficiency, visual literacy, and aesthetic sensitivity for creating high-quality visual content.

OTHER

Skills: Legal Research & Analysis, Art Law & Intellectual Property, Digital Marketing & Social Media Strategy, Visual Storytelling, Teamwork & Empathy, Cross-Cultural Communication, Content Creation & Audience Engagement, Microsoft Office Suite (Excel:

Intermediate to Advanced, Word, PowerPoint), Basic Design Software (Illustrator, Photoshop)

Languages: Fluent in Spanish and English (conversational proficiency)

Interests: Passionate about humanitarian work, human rights, humanities, visual arts, and public relations.